



PURE OAKLAND WATER 2024 UPCOMING SPONSORSHIP OPPORTUNITIES

Pure Oakland Water (POW) is looking forward to hosting our signature events again this year and getting to see all of you together and in person. Please know we are taking all possible measures to ensure our supporters feel safe and comfortable when attending these events. Please see information below for details on how you can support environmental education and advocacy in the region by sponsoring these events.

ART FISH FUN FESTIVAL Saturday, June 8, 2024

- \$2,500 - Presenting Sponsor**
 - The event will be titled after your company
 - Top billing and logo placement on all pre-event materials (4,000+ reached)
 - Top billing and logo placement on all park signage the day of the event (500+ guests expected)
 - Recognition as the Presenting Sponsor in all press releases and media outreach
 - Opportunity to have a station at the event
- \$1,000 - Food & Beverage Sponsor**
 - Company logo prominently displayed as presenter of food and beverage pavilion
 - Large logo placement on all pre-event materials (4,000+ reached)
 - Large logo placement on all park signage the day of the event (500+ guests expected)
 - Name inclusion in all press releases and media outreach
 - Opportunity to have a station at the event
- \$500 - Art & Environmental Station Sponsor**
 - Company logo prominently displayed as presenting an art or education station
 - Medium-sized logo placement on all pre-event materials (4,000+ reached)
 - Medium-sized logo placement on all park signage the day of the event (500+ guests expected)
 - Opportunity to have a station at the event
- \$250 - Park Cleanup Sponsor**
 - Company logo prominently displayed at the park clean up launch point
 - Opportunity to have a station at the event
- In Kind Sponsor**

We are also looking for donations of time and materials to make this event a success.

REGIONAL STORMWATER SUMMIT Friday, October 4, 2024

- \$5,000 - Headwaters Sponsor (Limit 2)**
 - Name/company logo prominently displayed as a title sponsor
 - Name/company logo on all printed and electronic material for the summit
 - An opportunity to give a summit welcome to attendees
 - One vendor booth space with table and chairs
 - Ten tickets to the summit
 - Verbal recognition during the summit
- \$2,500 - Rouge River Sponsor**
 - Name/company logo on all printed and electronic material for the summit
 - One vendor booth space with table and chairs
 - Five tickets to the summit
 - Verbal recognition of all sponsors during the summit
- \$1,000 - Clinton River Sponsor**
 - Name/company logo on all printed and electronic material for the summit
 - One vendor booth space with table and chairs
 - Three tickets to the summit
- \$500 - Breakfast or Lunch Sponsor (Limit 4)**
 - Name/company logo displayed at the breakfast or lunch only
 - Two tickets to the summit
- \$250 - Vendor Booth**
 - Includes table and a chair
 - Two tickets to the summit
- \$100 - Non-Profit Booth**
 - Includes table and a chair
 - Two tickets to the summit

ANDIAMO DETROIT RIVERFRONT DINNER Thursday, November 7, 2024

- \$3,500 - Event Co-Chair (includes 12 tickets)**
- \$300 - Admission for One**

Pure Oakland Water is a registered 501(c)3 nonprofit organization. All donations are tax-deductible.

